

For Immediate Release



Media Contact:

Patricia Knight
PR & Communications Manager
Phone: 912-713-1929 M
Email address: p.knight@romabio.com

HGTV's *Bargain Mansions* To Feature Romabio

Tamara Day of "Bargain Mansions" Uses Classico Limewash



Photography by Nate Sheets

ATLANTA, APRIL 15, 2019 - – **Romabio Classico Limewash** in Bianco White - an authentic limewash paint made from Italian slaked-lime - will be featured on the Season 2 premiere of *Bargain Mansions* tonight on **HGTV** 9|8 c, chosen by host **Tamara Day** for its natural beauty and durability.

“The house needed a lot of TLC and we made that happen, but the thing that transformed this brick house was the **Classico Limewash** we used,” said Day. “I love that the limewash is historically accurate to the time period of the home. This would have been exactly what would have been used back in the day. To top it all off, limewash was a great cost-effective finish that turned out way better than paint ever could have!”

Day had struggled with the idea of using paint on brick to bring a streamlined look to the home that had been repointed and retouched for decades, creating a hodge-podge effect on the exterior. After meeting a local PRO applicator knowledgeable about the benefits of using limewash over latex or acrylic paint, Day enthusiastically embraced the technique and its easy, one-coat process.

Bargain Mansions was recently picked up by HGTV, which has slotted the

father/ daughter DIY mansion makeover show based in Kansas City, in their top time slot. Leslie Aiken, Director of Marketing for [Romabio](#) was thrilled to know HGTV was launching Season 2 of the show featuring the Classico Limewash episode.

“In this episode Tamara faces the renovation of a massive 6,000-square-foot Colonial built in 1905. Romabio Classico Limewash was the perfect choice to bring a cohesive look to the exterior of this once mismatched structure. We’re all excited this episode kicks off the 14-episode season, and we will be tuned in to HGTV tonight with our families” said Aiken.

#####

ABOUT *BARGAIN MANSIONS*

For home restoration expert Tamara Day, there's no such thing as a home that's too big! This Kansas City native and mother of four specializes in restoring the neglected large homes that others are too scared to take on. Along with her father, Ward, she brings these big beauties back to life so that new families can move in and love them again. To learn more about Bargain Mansions, visit www.hgtv.com/BargainMansions for photos and exclusive video from the show.

ABOUT TAMARA DAY

Designer [Tamara Day](#) is the host of HGTV's new series Bargain Mansions. A native of greater Kansas City, Missouri, this mother of four specializes in large, neglected houses that would intimidate most. While respecting the integrity and history of the homes, she integrates modern design, function and style to the space – perfect for today’s families. Tamara is known for unique style: mixing glam with cozy comfort to create homes that are gorgeous yet inviting.

ABOUT CLASSICO LIMEWASH

Romabio has created the ultimate, artistic coating for the exterior of your brick, stone or masonry home. [Classico Limewash](#) is a highly durable, long-lasting mineral paint made with authentic Italian slaked-lime that won't peel, chip or flake off, has high-UV resistance, is naturally mold-resistant, and has a beautiful, and luxurious flat finish. Romabio’s quality ingredients paired with modern technology allow home owners to create an antique or distressed limewash look in just hours instead of decades.

Classico Limewash is family, pet, and environmentally friendly. It is available for purchase at select paint retail stores and Home Depot's across the country that carry Romabio products (www.romabio.com/find-us), as well as online at HomeDepot.com.

ABOUT ROMABIO

Founded in 2009, and headquartered in Atlanta, GA, Romabio is a conscious company manufacturing the highest quality mineral-based products that are sustaining for our customers, the environment, and the world at large. From the

beauty of Classico Limewash, to the durability and performance of the Masonry paints, to the highest material health of the Interior paints, Romabio offers high-end authentic Italian mineral paint products for both DIY homeowners and PRO applicators.

Media kit: <https://romabio.com/latest-buzz/>

ABOUT HGTV

HGTV delivers the superstar experts, fascinating families, compelling renovations and stunning transformations that make all things home fun. America's favorite way to get entertaining, relatable and inspirational home and lifestyle content, HGTV offers: a top 10 cable network that is distributed to more than 88 million U.S. households; a website, HGTV.com, that attracts an average of 10.8 million people each month; a social footprint of 20.6 million; HGTV Magazine, a monthly publication that reaches more than one million readers and exclusive collections of home-oriented products through the HGTV HOME™ consumer products line.

Romabio | 678-905-3700 | Info@Romabio.com
www.Romabio.com

Connect with us



Share on your network

