

For Immediate Release



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Now Available: Young House Love Color Collection

Exclusive Romabio Colors Curated by Sherry & John Petersik



Photo Credit: Young House Love

ATLANTA, APRIL 29, 2019 - – **Romabio**, a leader in beautiful Italian mineral paint products unveiled its first major color collection today in collaboration with Sherry and John Petersik, creators of the **Young House Love** brand - an award-winning and nationally acclaimed home renovation and design blog with a critically acclaimed podcast titled *Young House Love Has A Podcast*, out of Richmond, VA.

The Young House Love Color Collection for Romabio Masonry Paint includes 15 timeless shades ranging from *Richmond White* (used on the Petersik's home which has already developed a cult following), to the perfect neutral green in *So Succulent*, and even a subtle pink shade that will impress the neighbors with *Made Me Blush*. The full collection is immediately available for [purchase on Amazon.com](https://www.amazon.com), and can be viewed here: www.Romabio.com/YHL

"We took a lot of our inspiration for the collection from many of the historic painted brick homes in our hometown of Richmond, Virginia," said Sherry Petersik about creating the

collection with husband John. "Choosing a beautiful but practical color for the exterior of your home is a huge obstacle for most home owners. [Our color collection](#) will remove that anxiety that is generally heightened when painting brick or masonry. Romabio's high quality mineral-based paints do not harm brick, so John and I felt confident our followers would love this product as much as we do."

With coverage of up to 325 sq/ft per gallon (or 85 sq/ft per liter), [Romabio Masonry Flat](#) is a beautiful, breathable coating made from high quality Italian minerals, which make it naturally mold resistant, highly durable and nontoxic. It comes with a 20-year warranty.

"[Young House Love](#) is a highly respected home renovation, design, and DIY brand. We're thrilled to be launching this beautiful color palette with them. Sherry and John's exceptional taste paired with our 20-year warranty makes it a win for every brick and stone surface in the U.S." said Leslie Aiken, Director of Marketing for [Romabio](#).

[Romabio Classico Limewash](#) has been our most popular product to date. However, when Sherry and John chose Romabio Masonry Flat to makeover their 1980's Virginia brick house, home owner interest spiked for a product already loved and sought after by PRO applicators and designers for its ease of use and durability."

In addition to Amazon, the Young House Love Color Collection for Romabio Masonry Paint can be purchased through [select independent paint retailers](#).

To learn more about the collection, please visit www.Romabio.com/YHL.

[Click here to listen](#) to the latest episode of the Young House Love podcast featuring their Color Collection for Romabio. [Click here to read the 'show notes.'](#)

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ABOUT YOUNG HOUSE LOVE

Sherry and John chronicle their home improvement adventures on their 11-year-old DIY blog [Young House Love](#) – which has spawned two New York Times best-selling books, as well as product lines sold by Target, Home Depot, and Wayfair! They have a podcast (descriptively named [Young House Love Has A Podcast](#)) and are currently renovating two homes on the Chesapeake Bay. They live in Richmond, Virginia, with their two young children and a feisty chihuahua named Burger.

ABOUT ROMABIO

Founded in 2009, and headquartered in Atlanta, GA, [Romabio](#) is a conscious company manufacturing the highest quality mineral-based products that are sustaining for our customers, the environment, and the world at large. From the beauty of Classico Limewash, to the durability and performance of Masonry Flat, to the highest material health of the Interior paints, Romabio offers high-end authentic Italian mineral paint products for both DIY homeowners and PRO applicators.

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